

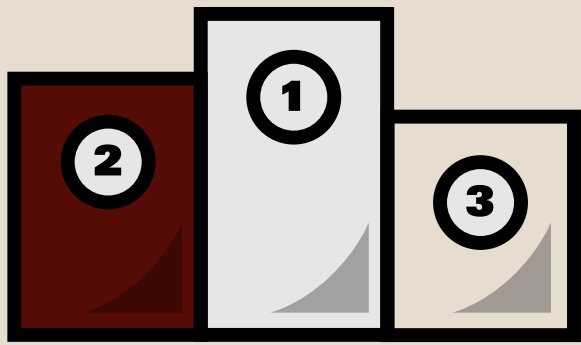
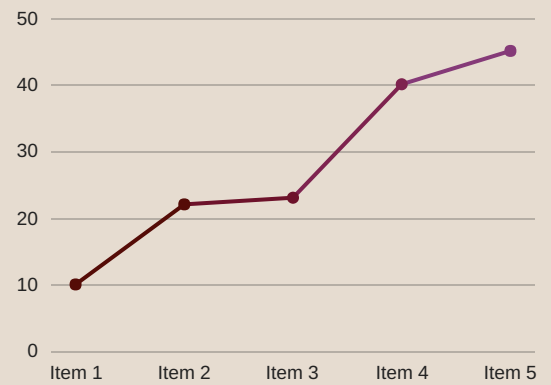


The FD Surgery Manchester



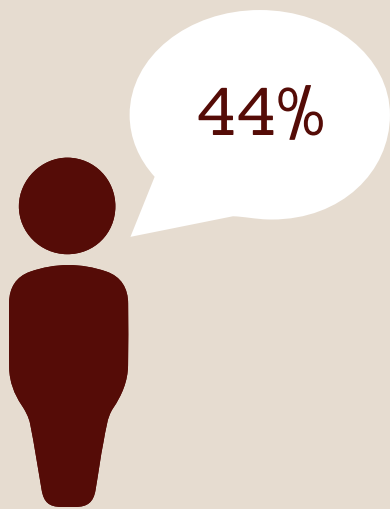
29% of Northern finance directors would use one million pounds to invest in **product development** followed closely by acquisitions and launching in a new market

71% believe that their company could be **utilising data** better to influence strategic decisions



Northern FDs say that **increased competition** is the factor most likely to make next year hard work

Transport investment is at the top of **51%** of FDs wish list from government



Brexit is the biggest macro worry of **44%** of Northern finance directors followed by the **skills gap** at **20%**

Recruitment and retention were voted as the biggest internal challenges amongst Northern finance directors

